Beat: Business

CONVENTION OF THE FRENCH ENTREPRENEURS IS A MUST EVENT TO ATTEND, 28/29 AUGUST

PM BORNE TO DISCUSS BUSINESS NEW POLICIE

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USPA NEWS - The French Prime Minister, Elisabeth Borne, who formed a new government on July 20, following a reshuffle, benefiting from the confidence of President Emmanuel Macron, begins her first major trip through REF23, addressing the world of entrepreneurship French on August 28 at the Longchamps hippodrome. There is no need to remind that "Entrepreneur" is a french word.
"Between" means between and "Taker" means parts. An indirect english synonym would be middleman. Traditionally, it was referring to people in the building industry that set up building site with plumber, electrician, workers... So, a freelancer is not an entrepreneur. Nowadays, Entrepreneur is the one who takes risks, in order to run a business. This derivative became a universal word, which speaks to ever businessman (woman) form any part of the world.
The Convention of Entrepreneurs of France celebrates its fifth edition! It is the unmissable event, of the return to work in France, which brings together the leaders of entrepreneurship, businessmen, industries, commerce, insurance, banks, etc., but also small bosses and new CEOs of start-ups. up, to face ideas around debates, animated in a spirit of conviviality.

THE CONVENTION OF THE FRENCH ENTREPRENEURS IS A MUST EVENT TO ATTEND, 28-29 AUGUST, AT LONGCHAMPS
PM BORNE TO DISCUSS BUSINESS NEW POLICIES & AI

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REF23 2023, UNVEILS AN EXCEPTIONAL PROGRAM, A SIGN OF HOPE AND ACCELERATION OF ALL TRANSITIONS
Building on its growing success, #LaREF23 returns this year with an exceptional program, In a difficult geopolitical and economic context, marked by the return of inflation, the energy crisis, the war in Ukraine, the future may appear very bleak. It is also a source of hope, of acceleration in the face of all transitions. Many questions will be asked calling for quick answers...
How will we move in 2030?
With what energies?
How can we reconcile growth and sobriety?

ARTIFICIAL INTELLIGENCE AND NEW WORKING METHODS WILL BE DISCUSSED
The REF23, puts on the table the most universal and the most worrying subject of this year 2023, the Artificial Intelligence which seems to scare the French people by the elimination of jobs, which it could cause...Journalists, and translators , are illustrious examples of the sudden and accelerated irruption of Chat GPT....to the point of having provoked the anger of Elon Musk, even asking for a moratorium on this form of Artificial intelligence, with exponential growth. While at the same time, job services are showing a

strain on the labor market in France, with 10 companies affected after shortages, including that of catering, medical, personal assistance, etc...
Ref23 very judiciously asks the following questions:
Tomorrow will we live under assisted intelligence?
Let's also imagine the school of the future and also new ways of working... #LaREF23 wants to be resolutely forward-looking, looking to the future of possibilities. And because it is also the very essence of the Rencontre des entrepreneurs de France, we will bring together on a dedicated stage those who are committed.

Companies with missions, impact funds, associations, foundations, the societal and environmental commitment of companies has become essential.
Why engage?
Why get involved?
How to give meaning to the company?
How to engage your employees?
We offer you a dive into the heart of commitment, with a slogan: “Get involved! ".
On August 28, #LaREF23 will organize a large country dinner in the open air, sponsored by the sponsors of this event without forgetting the village of even more welcoming partners to bring to life for its guests, this start of the professional year, post vacation and to stimulate dynamism, in conviviality and optimism, in this gloomy period of the inflation and consequences of climate change having caused a summer of heatwaves, throughout France and elsewhere.

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