Beat: Travel

NANTES FLORALIES INTERNATIONAL FLOWER SHOW - 12th EDITION

FLOWERS TO LIVE BY, May 8-19, NANTES

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USPA NEWS - Every Five Years since 1956, the Floralies Committee organizes the "International Floralies Flower Show". Member of the "International Floralies Association", the main Mission of the Floralies Committee is to promote Vegetal, to contribute to its Fame and to put its Knowledge to the Understanding of Everyone. This Year, the Event will be held in Nantes (France) from 8 to 19 May. It has inspired Famous Writer Jean Cocteau who said "The Floralies, it speaks for itself. It is like a Bunch of Pictures, Anecdotes and Poems inviting People to appreciate the City if Nantes and its Surroundings".

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Each Exhibition attracts over 200 Ornamental Exhibitors, Professionnals or Amateurs from the Flower and Plant Industry from France and all over the World. Selected for their Professionalism and "Know-How", they have a Common Passion for Horticulture, Landcape Architecture, Design and Botanics. Every Five Years, Creation and Landscape Arrangement meet during 12 Days in the Exceptionnal Surroundings of the "La Beaujoire" Park, alongside the "Erdre", the most Beautiful River of France according to King François the 1st. Hundreds of Thousands of Visitors helped the International Floralies - Nantes raised to the First French Floral Show and among the most Prestigious European Floral Events. Ths Surface will be of 45,000 sq2, more than 300,000 Visitors expected. Needing 15 Days of Preparation and having more than 100 Partners.

The Theme this Year will be "Flowers To Live By" based on French Philosopher Michel De Montaigne saying "If Life is Nothing more than a Passage, let's at least sow Flowers along it".
* L'Innocence (Innocence)
* L'Insouciance (Carefreeness)
* La Passion (Passion)
* L'Apprentissage (Learning)
* La Plénitude (Fullness)
* La Sagesse (Wisdom)
* La Spiritualité (Spirituality)
* NEW this Year Le Design (Design)

At the Press Confernce given on January 16, 2019 at the Senat-Palais du Luxembourg (Paris) :
* Bernard Lequerre : President of Floralies Committee
* Frédéric Fourrier : General Secretary Floralies Committee
* Vincent Chevalier : Scenographer of the Event
* Axel Montel : Director and Writer of the Musical "Naturya" played during the 12 Days Event

Source : Press Conference at Senat-Palais Du Luxembourg (Paris) on January 16, 2019

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